LEO BURNETT U.S.A.
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SAVE A BUCK

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SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Kings: 11 mg "tar," 0.7 mg nicotine — Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method

FREE CARTON COUPON

For mailing in 5 Carton UPCs

Name _____

Address _____ Apt _____

City _____ State _____ Zip _____

Phone _____ Date of birth _____

Sex ☐ Male ☐ Female

My Current Brand _____

Is your regular brand: ☐ Menthol ☐ Non-Menthol

Signature Required _____

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$1.00 OFF Two Packs or One Carton

STORE COUPON

MANUFACTURER'S COUPON EXPIRES: 6/30/91

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